

## CONTENT POLICY

This website is provided by Premier Components U.K. Limited, a company incorporated in England and Wales (company number 03577119), whose registered office is at Unit 701 Meon Vale Business Park, Stratford-Upon-Avon, Warwickshire, CV37 8QR ("**Premier**"). This policy (together with the Terms and Conditions of Use (a copy of which can be located [here](#)) and any other documents we refer to in this policy or the Terms and Conditions of Use) set out:

- how you can use content on this website, whether the content is provided by you or by others; and
- the terms for the use of services provided via the website, including any forums, message boards, or communities.

Your use of the website means that you accept, and agree to abide by, this Content Policy, which supplements the Terms and Conditions of Use.

Please see also our [Terms and Conditions of Use](#), [Privacy Policy](#), and [Cookie Policy](#), together with the terms of this Content Policy for details regarding your responsibility in respect of use of this website.

### 1 General provisions

1.1 References on this website and in these terms and conditions to:

1.1.1 "Premier" or "we" or "our" or "us" shall mean Premier Components U.K. Limited and/or its affiliated undertakings; and

1.1.2 "you" or "your" shall mean the user of this website. If you are accessing or using this website in your capacity as an employee, director, officer, partner or agent of a corporate or unincorporated entity "you" and "your" shall refer to you and such entity and you represent that you are authorised to accept these terms and conditions on behalf of such entity and agree to be personally bound by these terms and conditions and you are also responsible for ensuring that all persons who access our website through your internet connection are aware of these terms of use and other applicable terms and conditions and that they comply with them.

### 2 Ownership of Content

2.1 All of the content on the website is owned by (and all copyright, trade mark and other intellectual property rights in that content, shall at all times remain vested in) us or our licensors and is protected by UK and international copyright and other intellectual property laws.

2.2 Our content includes any information or other material found on this website, including, without limitation, text, databases, graphics, videos, software, and all other features found on or via the website.

### 3 Using content on the website

3.1 You are not, in any circumstances, permitted to:

3.1.1 make commercial use of our content or any other user's content;

3.1.2 breach or circumvent any laws, third-party rights, or our policies;

3.1.3 subject to paragraph 7.2, copy, adapt, vary, distribute, edit, modify, translate,

transpose, or permanently store, in part or in whole, any of the content on website. This means you are not permitted to:

- a) print any page of the website or otherwise produce hardcopies of the text, images, or other content we make available except to obtain a copy of our Terms and Conditions of Use or to use such content for personal, non-commercial purposes; or
  - b) reproduce or incorporate the content from the website(e.g., by saving any page of the content using your web browser, by using the functionality provided by the software on any device you use to access this website to 'copy and paste' or 'screen grab' any content from the website and place into an electronic document, or by converting any of the content into another file format (e.g. PDF or picture file), except where such reproduction is for personal, non-commercial purposes;
- 3.1.4 photograph or record as, or convert into, video or audio, all or any part of the content;
  - 3.1.5 use the content to compile a database of, or re-create the whole or substantial part of, the content by making repeated and systematic copies of insubstantial parts of, any of the content;
  - 3.1.6 alter, modify, or circumvent, or attempt to circumvent, any copyright protection and/or digital rights management measures within the website or its content;
  - 3.1.7 alter or remove any watermarks and/or acknowledgements included in the content on the website;
  - 3.1.8 use the website or its content for any illegal purpose, and in particular, you will not interfere with or disrupt the website or its servers or networks or disobey any requirements, procedures, policies, or regulations of networks connected to them;
  - 3.1.9 sublicense, sell, or rent access to the website or its content or use it for any illegal purpose;
  - 3.1.10 use the website to send, knowingly receive, upload, download, use, or re-use any material which does not comply with this Content Policy;
  - 3.1.11 to transmit, or procure the sending of, any unsolicited or unauthorised advertising or promotional material or any other form of similar solicitation (spam) using the website; or
  - 3.1.12 remove, obscure or otherwise tamper with any copyright and proprietary notices that relate to, or are contained within, the content.

#### **4 Submitting content to the website**

- 4.1 Any information, material, and content which you and other users post, contribute, or otherwise submit to the website is generally known as 'user generated content' ('UGC'). Paragraphs **Error! Reference source not found.** to 7.1 below set out the rules for contributing content, the ways in which we and other users may use your UGC, and how you can use their UGC.
- 4.2 You must ensure that any UGC:

- 4.2.1 does not contravene any applicable laws or contravene any person's legal rights (such as, by way of example only, a duty of confidence) or promote, advocate or assist any illegal activity (such as, by way of example only, copyright infringement or computer misuse);
- 4.2.2 is not posted or uploaded for the purpose of harming or attempting to harm minors in any way;
- 4.2.3 is not indecent or obscene, does not contain any sexually explicit material and does not promote or refer to sexual activity;
- 4.2.4 is not defamatory, abusive, offensive, hateful, threatening or inflammatory, is respectful of other people's privacy and is not likely to harass, upset, embarrass, alarm, deceive, inconvenience or annoy anyone;
- 4.2.5 does not promote violence;
- 4.2.6 is not used to impersonate anyone or to misrepresent identity or affiliation with any person or organisation;
- 4.2.7 is not used, posted or uploaded to transmit, or procure the sending of, any unsolicited or unauthorised advertising or promotional material or any other form of similar solicitation (spam);
- 4.2.8 is not posted or uploaded to knowingly transmit any data, send or upload any material that contains viruses, Trojan horses, worms, time-bombs, keystroke loggers, spyware, adware or any other harmful programs or similar computer code designed to adversely affect the operation of any computer software or hardware;
- 4.2.9 is not libellous or defamatory;
- 4.2.10 does not promote discrimination based on race, sex, religion, nationality, disability, sexual orientation or age;
- 4.2.11 does not breach or infringe any third party's intellectual property rights and, in the case of any content that you do not own, you have permission from the owner to use and to permit its use as contemplated by the Terms and Conditions of Use and this Content Policy, and by any third parties that we may authorise under the Terms and Content Policy;
- 4.2.12 does not give the impression that it emanates from us (unless that is in fact the case);
- 4.2.13 accurate, true, and up-to-date in all respects at all times and is not misleading in any way;
- 4.2.14 only contains opinions if they are genuinely held (and which must not breach any of the other requirements as to content); and
- 4.2.15 does not contain any personal information about any third person unless you have obtained such person's express prior permission. 'Personal information' is any information that could potentially identify an individual, such as their last name, date of birth, email or home address, information about their family, an image or other contact information.

4.3 When using the website or distributing any content, you must not:

- 4.3.1 distribute or post any links, including links to websites, or files that open or run programs;
  - 4.3.2 distribute or post any messages in relation to a dispute about any decision we make concerning your conduct under our Terms and Conditions of Use or this Content Policy;
  - 4.3.3 distribute or post spam, in particular by sending unsolicited marketing messages or other messages to anyone, or submit or post chain letters or pyramid schemes;
  - 4.3.4 post or transmit any advertisements for, or solicitations of, business;
  - 4.3.5 distribute viruses or any other technologies that may harm the website, or the interests of any users of the website or otherwise interfere with or disrupt our systems;
  - 4.3.6 except as permitted under our Terms and Conditions of Use, copy, modify, or distribute our content or trademarks, or any content or trademarks owned by a third party or other users of the website, unless you have their explicit permission;
  - 4.3.7 impersonate another person or otherwise misrepresent your affiliation with a person or entity;
  - 4.3.8 harvest or otherwise collect or use information about others without their explicit consent;
  - 4.3.9 allow any other person or entity to use your log-in details or account for posting or viewing comments;
  - 4.3.10 continue to use the website whilst your registration is temporarily suspended or after your registration has been permanently terminated;
  - 4.3.11 make, negotiate, or enter into any arrangements or agreements through the website except as expressly allowed under our Terms and Conditions of Use;
  - 4.3.12 engage in any other conduct that restricts or inhibits any other person from using or enjoying any area of the website, or which, in our judgment, exposes us to any liability or detriment of any type; or
  - 4.3.13 after receiving a warning, continue to post or submit comments that are not related to the topic being discussed or the subject matter of the page on which the comments are being posted (as applicable).
- 4.4 We reserve the right (but we are not obliged) to do any or all of the following:
- 4.4.1 record the communications that are posted to us;
  - 4.4.2 investigate a claim that any one or more communication does not conform to the terms of this Content Policy or otherwise with our Terms and Conditions of Use and determine in our sole discretion what action to take in respect of such communication;
  - 4.4.3 delete without notice communications which are abusive, illegal, or disruptive, or that otherwise fail to conform with this Content Policy;
  - 4.4.4 terminate a user's registration with website and any services provided through it;

- 4.4.5 monitor, edit, or disclose any communication to the website; and
- 4.4.6 edit or remove any communications posted on the website, regardless of whether such communications breach our Terms and Conditions of Use or this Content Policy.

## **5 Your content**

- 5.1 By submitting or posting any UGC to the website, whether text, video, pictures, or otherwise, you are promising to us and to other users that:
  - 5.1.1 you either own all rights (including copyright) in that UGC or that you have obtained the necessary permissions to make the UGC available through the website in accordance with this Content Policy and permit its use via the website and by any third parties we authorise, and that you will provide us with evidence of such permissions should we require; and
  - 5.1.2 you will not be infringing anyone's rights or breaching any law or regulation (including data protection and privacy laws) by contributing that UGC and by allowing it to be used in the ways described in this Content Policy.

## **6 Who can use your content and how they can use it**

- 6.1 When you contribute UGC to the website:
  - 6.1.1 you are granting us and any third parties we authorise unlimited, non-terminable, and free permission (including the right to sublicense that permission) to use, re-use, copy, adapt, abridge, amend, distribute, modify, translate, publish, perform, display, develop, reproduce, communicate to the public, and to make your UGC (and your name, sign-in/screen name, likeness, and picture) otherwise available in any form and/or by any media (whether now known or hereafter devised), including through any on-demand or broadcast service, whether on a commercial or non-commercial basis anywhere in the world. By way of example only, this will include permission to:
    - a) make your UGC (and your name, sign-in/screen name, likeness, and picture) available through the website to other users of the website; and
    - b) allow any third parties authorised by us to reproduce, display, publish, communicate, perform and/or embed your UGC (and your name, sign-in/screen name, likeness, and picture) on their platforms, including their websites and applications; and
  - 6.1.2 you are granting to every other user of the website unlimited, non-terminable and free permission to use all or any part of your UGC (and your name, sign-in/screen name, likeness, and picture) on the same terms as you are permitted to use their UGC, as described herein.
- 6.2 Without limiting the foregoing, you acknowledge and agree that uses of your UGC, sign-in/screen name, name, likeness, and photograph permitted by the foregoing rights and licenses may include the display of such materials adjacent to any advertising and other material or content, including for profit.
- 6.3 In connection with any of the permitted uses described herein, you hereby irrevocably and unconditionally waive your moral rights.

## **7 Your permitted use of UGC on the website**

- 7.1 You may view any UGC posted to the website for your own personal and non-commercial purposes only. You are not, in any circumstances, permitted to:
- 7.1.1 make commercial use of any such content;
  - 7.1.2 edit any such content; or
  - 7.1.3 remove, obscure, or otherwise tamper with any copyright and proprietary notices that relate to, or are contained within, the content.
- 7.2 You may share or redistribute UGC or any other content on website in accordance with the permissions of the website for example, sharing content with Facebook or any other social media account that we support.

## **8 Suspension and termination**

- 8.1 We will determine, in our discretion, whether there has been a breach of this Content Policy, in whole or in part, through your use of the website. When a breach of this Content Policy has occurred, we may take such action as we deem appropriate.
- 8.2 Failure to comply with this Content Policy constitutes a material breach of the Terms and Conditions of Use on which you are permitted to use the website and may result in our taking all or any of the following actions:
- 8.2.1 immediate, temporary, or permanent withdrawal of your right to use the website and any services of the website;
  - 8.2.2 immediate, temporary, or permanent removal of any posting or material uploaded by you to the website;
  - 8.2.3 issue of a warning to you;
  - 8.2.4 legal proceedings against you for reimbursement of all costs on an indemnity basis (including, but not limited to, reasonable administrative and legal costs) resulting from the breach;
  - 8.2.5 further legal action against you; and
  - 8.2.6 disclosure of such information to law enforcement authorities as we reasonably feel is necessary.

## **9 Changes to the Content Policy**

We may revise this Content Policy at any time by amending this page. You are expected to check this page from time to time to take notice of any changes we make, as they are legally binding on you. Some of the provisions contained in this acceptable use policy may also be superseded by provisions or notices published elsewhere on our website.